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HACKER INDUSTRIES, INC. SUPPLIES FIRM-FILL® 3310 AND HACKER SOUND MAT II FOR THE NEW AMERICAN HOME 2009

NEWPORT BEACH, CA-January 13, 2009 -Hacker Industries, Inc., is pleased to announce its participation as the official cementitious floor underlayment supplier and sponsor of The New American Home (TNAH 2009,) the annual show home of the International Builders' Show (IBS.) TNAH 2009 showcases cutting edge design, the latest construction techniques, and the use of innovative building materials.

"As a supporter of NAHB and the NCHI, we are honored to be a part of this showcase home," said Kerry V. Hacker, vice president of Hacker Industries, Inc. "Hacker Industries, Inc.'s products fit perfectly with the architects' and developers' vision to create an efficient and green home."

Chosen for their unsurpassed durability and quality, 1,766 square feet of Hacker Industries, Inc.'s FIRM-FILL® 3310 gypsum concrete floor underlayment and Hacker Sound Mat II were installed through out the second story of TNAH 2009. Hacker Industries, Inc's products not only produced a sound-rated, rock-solid surface for the installation of finished floor coverings, but also provided numerous green attributes to assist with LEED® credit areas.

About TNAH 2009-

The New American Home® (TNAH) serves as the official showcase house of the annual International Builders Show®. Every year NCHI co-sponsors the construction of this house, featuring new products, technologies, and design ideas. Since its inception in 1984, The New American Home® has had the unique distinction of being both a show house and a for-sale product. Its design, construction, and amenities are market-driven, through at the same time, seen to be a step ahead of the mainstream.

NCHI and BUILDER Magazine are the co-sponsors for the New American Home® 2009, 26th in a series of show homes featured at the International Builders' Show®. The show home is featured during the NAHB Show held January 20-13, 2009 in Las Vegas, NV and will be open for scheduled tours for attendees.

About Hacker Industries, Inc.-

Since 1983, Hacker Industries, Inc. has supplied value to the construction industry by delivering only the highest quality cementitious floor underlayments. The full line of FIRM-FILL® Gypsum Concretes, GYP-SPAN® Radiant, TRUE-SCREED® CLU and sound control products provide a solution to the most demanding project specifications. Hacker Floor Underlayments are listed in over 87 UL floor/ceiling assembly systems designed to achieve excellent STC and IIC sound ratings.

For more information about Hacker Industries, Inc. or the name of a Licensed Applicator in your area, visit the company's Underlayment Specialists at IBS in Booth C6283. Additionall you may call (800) 642-3455, visit www.hackerindustries.com or email info@hackerindustries.com.