

Featured Application: November 2013

## Avenue 25 Apartments in Phoenix, Arizona

With the growth in the numbers of companies operating outside of Phoenix, Arizona, there has been an increasing demand for affordable luxury apartments. In response to this housing need, the Avenue 25 Apartments, opening in Fall 2013, have an Italian Contemporary design featuring unique architecture and style. The spacious 1, 2 and 3 bedroom floor plans are immersed in comfort, style and space, allowing this new complex to exceed the expectations that come with luxury apartment living.



### Job Highlights

General Contractor:	<b>NextGen Construction, LLC</b> Scottsdale, Arizona
Project:	<b>Avenue 25 Apartments</b> Phoenix, Arizona
Assembly:	Wood subfloor
Application:	FIRM-FILL® Gypsum Concrete FIRM-FILL® SCM-125 sound mat
Square Ft:	174,950 sq.ft.-FIRM-FILL® Gypsum
Square Ft:	101,880 sq.ft.-FIRM-FILL® SCM-125
Applicator:	<b>Gypsum Floor Masters, Inc.</b> Mesa, Arizona

**Gypsum Floor Masters, Inc.** worked with NextGen Construction, LLC on the construction of the Avenue 25 Apartments. Specializing in waterproofing, soundproofing and hard-rock concrete installations, Gypsum Floor Masters is the leading installer of gypsum concrete flooring in the entire southwest. Since becoming a Licensed Applicator of Hacker Floor Underlayments and sound control products more than 25 years ago, Gypsum Floor Masters has been at the forefront of the industry. In all aspects of their business, Gypsum Floor Masters is proud to work with only the best products available.



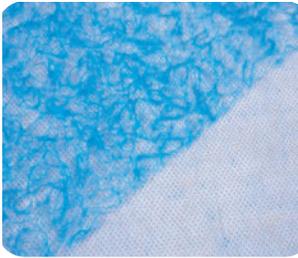
**NextGen Construction, LLC**, located in Scottsdale, Arizona, specializes in acquiring, developing and building, multi-family residential projects, and turning them into high-quality, affordable communities. They pride themselves on projects that include the latest innovations in architecture, communications, technology and sustainable design properties.

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Gypsum Floor Masters installed **FIRM-FILL® Brand Gypsum Concrete**, the original FIRM-FILL® Gypsum Concrete floor underlayment, designed for use in multi-family housing to satisfy acoustical ratings and fire codes. FIRM-FILL® has excellent STC and IIC ratings as well as over 100 UL listings. FIRM-FILL® Gypsum Concrete floor underlayment is an excellent choice for jobs needing compressive strengths up to 2000 psi.



Gypsum Floor Masters installed Hacker Industries, Inc.'s new **FIRM-FILL® SCM-125**, a 1/8" (3mm) sound control mat, engineered to limit impact sound transmission in multi-family construction. Ideal for when the gypsum concrete pour is below 1 inch, FIRM-FILL® SCM-125 is topped with a minimum of 3/4" (19mm) of a FIRM-FILL® Brand Gypsum Concrete to create an effective low profile sound control system. FIRM-FILL® Brand Gypsum Concrete pours under 1" over any sound control matting must be with an approved assembly. Please contact Hacker Industries, Inc. for samples.



Hacker Industries, Inc.'s new FIRM-FILL® SCM sound mats boast superior sound ratings, making their introduction especially fitting with the increase in luxury apartment construction. Hacker Industries' new sound mats are the only products of their kind produced on the west coast, giving them a significant industry advantage and allowing them to be nationally competitive. Ranging in thickness from 1/8 inch to 3/4 inch, FIRM-FILL® SCM sound mats also offer a versatility that makes them exceptionally suited for integration into a wide variety of building specifications.