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## **FAMED FOOTBALL STAR TERRY BRADSHAW TO BE KEYNOTE SPEAKER AT HACKER INDUSTRIES, INC.'S 25TH ANNIVERSARY CONFERENCE**

**NEWPORT BEACH, CA-October 20, 2008**--Four-time Super Bowl Champion and Pro Football Hall of Fame Inductee Terry Bradshaw will be the keynote speaker at Hacker Industries, Inc.'s 25th Anniversary Licensed Applicator Conference in New Orleans, LA from November 12-15, 2008. Hacker Industries, Inc. will host its network of Licensed Applicators, who are trained and certified to install Hacker Industries's line of FIRM-FILL® brand Gypsum Concretes and acoustical control mats across North America.

Hacker Industries, Inc.'s Silver Jubilee Conference not only commemorates the company's 25th Anniversary, but also will focus on cutting-edge floor underlayment technologies, newest industry trends, and forward thinking business models to take advantage of the steady and growing multi-family market. The conference also provides Hacker Industries, Inc. Licensed Applicators with a platform for networking, technical updates, market trends, and new product introductions. In addition to the Keynote address, applicators will hear from many building industry experts during the educational seminars and break-out sessions. Additionally, key suppliers and vendors will be on hand during the conference to showcase their products and services.

Hacker Industries, Inc.'s 25th Anniversary "Silver Jubilee" Conference is not open to the general public. Only Hacker Industries, Inc. Licensed Applicators, speakers, and their guests are invited to attend.

### **About Hacker Industries, Inc.-**

Since 1983, Hacker Industries, Inc. has supplied value to the construction industry by delivering the highest quality cementitious floor underlayments. The full line of FIRM-FILL® Gypsum Concretes, GYP-SPAN® Radiant, TRUE-SCREED® CLU and sound control products provides a solution to the most demanding project specifications. Hacker Floor Underlayments are listed in over 87 UL floor/ceiling assembly systems designed to achieve excellent STC and IIC sound ratings.

For more information about Hacker Industries, Inc. call (800) 642-3455, visit [www.hackerindustries.com](http://www.hackerindustries.com) or email [info@hackerindustries.com](mailto:info@hackerindustries.com)