



NEWS:

Hacker Industries, Inc. Releases New Corporate Video

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Newport Beach, Calif. – February 29, 2016 – Hacker Industries, Inc., a leading supplier of high-performance and durable cementitious floor underlayments and acoustical control mats, today announced the release of its new 8-minute corporate video.

"Rather than a basic explanation of our product offerings, this video takes the viewer through our floor underlayment solutions for a variety of construction challenges in multi-family, residential and commercial construction," said Heidi Larsen, Western Region Sales & Marketing Director.

The video addresses the following challenges and solutions in achieving effective flooring solutions.

- Challenge #1: "Shift in Multi-family Design Trends" - Solution: Hacker Industries, Inc.'s full one of FIRM-FILL® Brand Gypsum Concretes for any project, any size, and any type.
- Challenge #2: "Noise Control" - Solution: Independently tested and proven resilient sound control mats - FIRM-FILL® SChigM entangled net mats and Hacker Sound Mat recycled rubber sound mats.
- Challenge #3: "Life Safety" - Solution: Hacker Industries, Inc. offers Class-A fire-rated products and over 100 UL listings.
- Challenge #4: "Corrugated Metal Decking" - Solution: High strength, quick-drying, FIRM-FILL® CMD

The new video is available for viewing on the company's [website](#) or on the Hacker Industries, Inc. [YouTube channel](#).

For more information on the solutions Hacker Industries, Inc. can offer on your next project, visit www.HackerIndustries.com or call us at (800) 642-3455.



Hacker Industries, Inc.

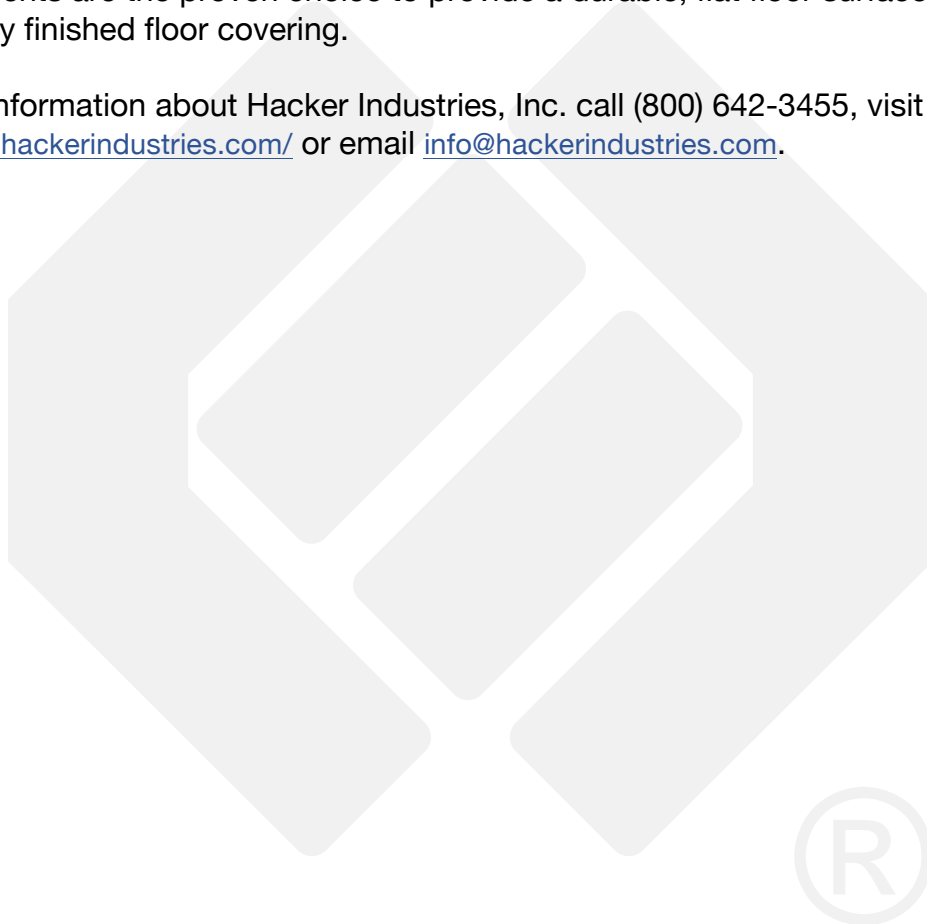
New Corporate Video
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About Hacker Industries, Inc.-

Hacker Industries, Inc. was established upon the simple belief that when given a choice of floor underlayments, the building community would choose the product of greater value. Hacker Floor Underlayments and sound control mats are listed in over 100 UL floor/ceiling assembly systems designed to achieve excellent STC and IIC sound ratings. With over three billion square feet installed since 1983, Hacker Floor Underlayments are the proven choice to provide a durable, flat floor surface ideal for virtually any finished floor covering.

For more information about Hacker Industries, Inc. call (800) 642-3455, visit <http://www.hackerindustries.com/> or email info@hackerindustries.com.

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